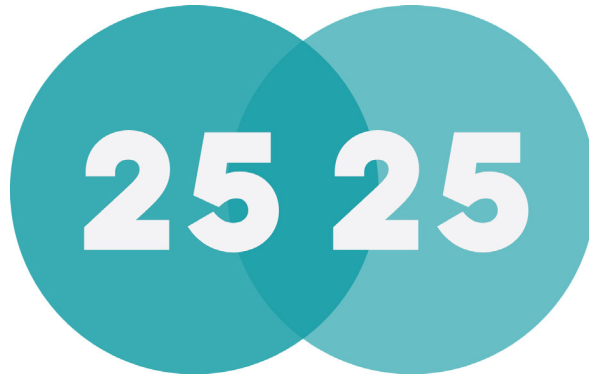


25/25 VISION – PROCLAMATION



Our 25/25 vision aims to reduce the incidence of ovarian cancer by 25% and to improve the five year survival rate of ovarian cancer by 25% by the year 2025.

This vision aligns with the World Health Organisation 2013 World Cancer Declaration that calls for cancer societies around the world to collectively work on targets to reduce the burden of all cancers by 25% by 2025.

We will do this in three ways:

1. Improve awareness and early diagnosis

Too many women are diagnosed at an advanced stage – approximately 75 per cent. We will work to educate every Australian on the signs and symptoms of ovarian cancer and increase awareness amongst the medical community to enable early diagnosis.

2. Improve the identification of women at greatest risk

We will better educate women on why they need to know their family history and work to improve referral rates to familial cancer centres for genetic testing. We will also encourage research into new genetic and environmental risk factors and prevention.

3. Increased access to effective treatments and care

Every Australian woman diagnosed with ovarian cancer needs access to effective treatments and care. We will continue to advocate for equity of access, including treatments already available in other countries and promote and fund research for more effective treatments.