

Port Adelaide Football Club power-up to support Ovarian Cancer Australia

Power dedicate Mother's Day match to women affected by ovarian cancer

The Port Adelaide Football Club is throwing its support behind women affected by ovarian cancer by selecting Ovarian Cancer Australia as their Mother's Day charity partner for their home match to be held against the West Coast Eagles Football Club, this Sunday 10th May at Adelaide Oval.

Aimed at raising funds and awareness for Ovarian Cancer Australia, the Round 6 Mother's Day clash will be an all teal affair, the international colour of ovarian cancer and of course, the identifiable club colour of Port Adelaide.

Ovarian cancer has the lowest survival rate of any women's cancer. In Australia, four women are diagnosed with ovarian cancer every day and three will die.

Paula Benson, Chair of Ovarian Cancer Australia said the funds raised are vital to the development and implementation of support programs for women with ovarian cancer and to enable further research into its diagnosis and treatment.

"The five year survival rate for women with ovarian cancer is 43 per cent compared with 89 per cent for breast cancer, so we have a lot of work to do. If diagnosed early, the majority of women can survive. However, 75 per cent of women are diagnosed at an advanced stage where the cancer has spread and is difficult to treat," she said.

Port Adelaide FC Senior Manager of Community Programs, Melanie Dancer, said the club is proud to team up with Ovarian Cancer Australia on Mother's Day and feels a sense of connection with the cause beyond the obvious colour link.

"The Port Adelaide Football Club is taking action to support Ovarian Cancer Australia as a charity partner in their efforts to raise awareness of this insidious disease," she said.

"Ovarian cancer is not a women's only disease, it affects men too through the 1400 women in Australia diagnosed and the 1000 women we lose to the disease every year. We are committed to raising awareness of this devastating disease which has the lowest survival rate of any women's cancer.

"We hope that our fans will come out in force, bring their mums along, support the cause and most importantly, learn the signs and symptoms of the disease," she continued.

Premier Jay Weatherill and his wife Melissa Bailey will also attend Sunday's match. Volunteers, including women and their families living with the disease, will be on hand to sell teal ribbons and encourage spectators to dig deep and donate.



Supporters can show their 'teal colours' by having their nails painted teal in the MANicure Marquee by Chemmart® Pharmacy (located at the Southern Gate for a gold coin donation). Chemmart's 'Colour for a Cause' teal nail polish packs will also be available to purchase, with proceeds donated to Ovarian Cancer Australia.

Ms Benson said that Port Adelaide's contribution will help the organisation achieve their 25/25 Vision, which was announced on Teal Ribbon Day, 25 February 2015.

"The 25/25 Vision aims to achieve a 25 per cent improvement to the five year survival rate of ovarian cancer by the year 2025," she said.

"We need the help of all communities in Australia – including the footy community – to help us achieve this ambitious target. Join us in the fight against ovarian cancer by arming yourself and your loved ones with knowledge on the signs and symptoms of this disease."

Symptoms of ovarian cancer most commonly include: abdominal or pelvic pain, increased abdominal size or persistent abdominal bloating, the need to urinate often or urgently, or feeling full after eating a small amount. If these symptoms are new for women and they experience one or more of them persistently over a four-week period, they should consult their GP.

To find out more about ovarian cancer or to donate, visit www.ovariancancer.net.au.

To find out more about Ovarian Cancer Australia's 25/25 Vision, visit www.ovariancancer.net.au/2525vision

Twitter & Instagram: @ovariancancerOz | Facebook www.facebook.com/OvarianCancerAustralia

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Interview and photo opportunities:

- Upon request

Notes to Editor:

Ovarian Cancer Australia is the national body for ovarian cancer and was founded in 2001 by a group of people who had been affected by ovarian cancer, either themselves or through someone they loved. Ovarian Cancer Australia provides support for women and their families, raises community awareness of ovarian cancer, advocates for improved services for women and promotes and funds research. Ovarian Cancer Australia's vision is to save lives and ensure that no woman with ovarian cancer walks alone. Their work is guided by their core values of Optimism, Community and Accountability. Ovarian Cancer Australia has developed an ambitious strategic plan for 2013 to 2016 to develop and grow its support, awareness, advocacy and research programs. In order to achieve their ambitious plan, organisational growth and funding is critical.