



MEDIA RELEASE

Ovarian Cancer Australia announces new appointments to board of directors

The board of Ovarian Cancer Australia is pleased to announce the appointment of three new directors.

Chairwoman Paula Benson today announced that Ms Tracey Curro, Ms Jo-Ann Hicks and Ms Sarah Adam-Gedge would be joining the board of directors.

"1,400 Australian women are diagnosed with ovarian cancer each year and sadly 1,000 will die," Ms Benson said.

"Ovarian Cancer Australia is the peak Australian body for women living with ovarian cancer and we are dedicated to ensuring that no woman with ovarian cancer walks alone.

"We are delighted to announce the addition of Ms Curro, Ms Hicks and Ms Adam-Gedge to our board.

"Their extensive experience across a wide range of areas will be an absolute asset to the board of directors as we oversee the delivery of an ambitious strategic plan made up of six pillars.

"These are support, awareness, advocacy and research. Along with two fundamental areas of focus: growth and stewardship.

"Our organisation has experienced significant growth over the past 12 months and I am sure that this will continue with the added support and expertise of our new directors."

Notes to Editor:

Ovarian Cancer Australia is the peak national body for ovarian cancer and was founded in 2001 by a group of people who had been affected by ovarian cancer, either themselves or through someone they loved. Ovarian Cancer Australia provides support for women and their families, raises community awareness of ovarian cancer, advocates for improved services for women and promotes and funds research. Ovarian Cancer Australia's vision is to save lives and ensure that no woman with ovarian cancer walks alone. Their work is guided by their core values of Optimism, Community and Accountability. Ovarian Cancer Australia has developed an ambitious strategic plan for 2013 to 2016 to develop and grow its support, awareness, advocacy and research programs. In order to achieve their ambitious plan, organisational growth and funding is critical.

Tracey Curro is a former 60 Minutes reporter, an Al Gore Climate Change Ambassador and a Queensland University of Technology Outstanding Alumnus with over two decades' experience in communication and media. Following a distinguished career on flagship news and public affairs programs, Tracey held the role of General Manager Communication at the Victorian Government agency, Sustainability Victoria, where she was responsible for brand strategy, corporate reputation and engagement. In February 2010, she joined SHK Executive Search, where she leads the leads the Communication, Corporate Affairs and Digital practices.

Tracey lost her mother to ovarian cancer in 1997. In 1998, she returned to The Royal Women's Hospital and the medical team who had cared for her mother to co-produce the documentary,



Somebody's Mother. The film, broadcast internationally and on the Nine Network Australia in 2000, documented Sheila Lee's campaign to raise awareness of this most lethal gynaecological cancer. Tracey holds a Bachelor of Business (Communication) from the Queensland University of Technology.

Jo-Ann Hicks is a leading digital and ecommerce professional with over 10 years experience in the online and technology space. She is on the management team at eBay Australia & New Zealand and is currently the Head of Strategy & Customer Programs. She has previously held other senior roles at eBay including Head of Fashion.

Prior to eBay, Jo-Ann worked at Seek Ltd and The Boston Consulting Group. She is part of Philanthropy Australia's The New Generation of Giving program and is also part of the Sydney Committee for the Nappy Collective. Jo-Ann has an MBA from Melbourne Business School and was awarded the MBS Foundation Award of Distinction (Dean's List).

Sarah Adam-Gedge has over 20 years of experience working in technology and business consulting organisations, providing services to large corporates and other enterprises across all industries. She has worked extensively across Asia Pacific, India, China and Brazil as well as the Middle East and Africa.

Sarah is currently the Managing Director of Avanade Australia. Avanade helps customers realize results in a digital world through the provision of business technology solutions, cloud and managed services that combine insight, innovation and expertise focused on Microsoft technologies. Previously she worked for IBM in various executive positions, and was a Partner at PwC.

Sarah is on the Board of Avanade Australia, and was a director for of IBM Australia 2011-2012. She has a Bachelor of Business-Accounting from the Queensland University of Technology, is a Chartered Accountant and a Graduate of the Australian Institute of Directors.

Photographs of new directors are available upon request.

For further information please contact Maggie Hill 0404 196 452 or 03 9289 9777

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